



## IO1– Collection of Good Practice

**Partner name, country, logo:**

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<b>TITLE</b>	<b>WHO IS WHO? WHY DO YOU THINK IS WHO?</b> (from <i>A las puertas de Babylon</i> (At the gates of Babylon)) <b>multimedia for Intercultural Education</b>
<b>TAGS</b>	<i>Inclusion, intercultural integration, racism, stereotypes</i>
<b>LOCATION</b>	<i>Canary Islands - Spain</i>
<b>PROMOTING ORGANISATION, COUNTRY</b>	<i>edULLab (New Technologies Education Laboratory University of La Laguna) MAVIE (teachers association)</i>
<b>DURATION</b>	<i>One/two sessions (1 hour each one)</i>
<b>DESCRIPTION</b>	<p><i>With this activity teachers try to make students realize how certain prejudices associated with ethnic issues stereotypes work in us. A series of images are shown to the students:</i></p> <ul style="list-style-type: none"> <li><i>- faces from people from different races;</i></li> <li><i>- personal <b>qualities</b> and characteristics (both positive and negative: hardworking, kind, clean, / lazy, dirty, antisocial);</i></li> <li><i>- <b>jobs</b> that these people from the pictures would be suitable to perform in their opinion. They are asked to associate (people&gt;qualities&gt;jobs) randomly and only with their personal criteria.</i></li> </ul> <p><i>It should be noted that some of those faces are anonymous and others are famous or popular celebrities from sports, culture or shows. Once the students have made their association with the list of adjectives/characteristics, they have to explain why they have chosen or not this or another quality and try to give a reason for their choice.</i></p>
<b>TARGET GROUP</b>	<i>Young adult students from both genders between 18 and 25 years old. They come from urban areas where problems of integration, racism and xenophobia are very common. These are areas where socioeconomic problems, unemployment exclusion and drug addiction are usual.</i>
<b>RESULTS/IMPACT</b>	<i>Impact was very positive in most of the cases in which this activity was applied. Many students realized for the first time that there was an irrational rejection/prejudice based only on previous issues</i>

